

COPY POWER A LA CARTE SERVICES

COPYWRITING SERVICES

Emotion-Invoking Phrase Discovery

- \$1,100 value included with each purchase of Copywriting Services listed below (or bundle of at least 5 emails)
- We explore the deepest desires of your customers, how they see the world, and what triggers them to buy. Then I tease out the themes we uncover for pieces of copy that'll pull your visitors directly to your buy button. (Other people would settle for a buyer persona. But this is way, way more effective.)

Home, About & Landing Pages: 1,147 each

- A bundle of three or more pages for the same website/product: 797 each
- Contact pages: 300 (when added on to a bundle)

Sales Pages: 2,547 each

- Long-form sales pages for info products or high-priced service offerings. Not available for bundled pricing.

Email Marketing Funnels: 500 per email

- A bundle of 5 or more emails: 400 each

Whitepapers, Case Studies, and Downloadable Reports: starting at 2,197

MARKETING CONSULTANT SERVICES

Editorial Calendars

- Six Months: 3,100
- Twelve Months: 5,150

Website Conversion Optimization Critique: 1,997 for 5 pages

- Includes 7 key A/B testing suggestions per page

Inbound Marketing Funnel Critique: starting at 2,197

General Content & Marketing Consulting: 250/hour

In-Office Copywriting & Marketing Training: get in touch

All prices in USD.

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